

## Value Max

Value Max is a program offered through GatorCare's Pharmacy Benefit Manager, Prime Therapeutics. It is designed to identify drug manufacturers that offer copay assistance for specialty medications and select diabetic medications.

## How does Value Max work?

GatorCare's pharmacy benefit plan uses UF Health Pharmacy as their exclusive specialty pharmacy provider, so to take advantage of the program members must fill specialty and diabetic Value Max medications via UF Health Pharmacy.

Value Max will connect you to manufacturers that help pay for certain medications through copay assistance programs. These programs require a manufacturer copay card.

**Any copay assistance is determined by the drug manufacturer and they can change, reduce, decline, cancel or remove a drug from assistance at any time without advanced notice.**

Please note: You may not be eligible to use a manufacturer copay assistance card if you have a secondary government insurance plan, even if that plan is not used to fill the medication. Examples of some government insurance plans include but are not limited to Medicaid, Medicare, Medicare D, and TriCare.

## Frequently Asked Questions -Member

### WHY DO I HAVE TO PAY MY DEDUCTIBLE IN THE MIDDLE OF THE YEAR?

The deductible is a one-time calendar year deductible that resets on Jan 1st every year. This will apply to the first brand name medication that is filled within the calendar year. All Tier 0 and generic prescriptions do not apply a deductible.

### DO THE MANUFACTURERS FUNDS COUNT TOWARDS MY DEDUCTIBLE?

No, deductible and out-of-pocket dollars are required by law to be paid by the member to their plan. Copay assistance cards may not cover any part of the deductible.

### WHERE DO I FILL MEDICATIONS THAT ARE NOT AVAILABLE THROUGH A UF HEALTH PHARMACY (LIMITED DISTRIBUTION)?

Please contact the Prime Therapeutics Pharmacy Care Center at 800-651-8921 to request information on the pharmacies that have access to limited distribution medications. An override will be required to fill outside of UF Health Pharmacy and may be requested during your call.

**HOW IS VALUEMAX MANAGED IN THESE CASES? (WHEN UF HEALTH IS NOT INVOLVED IN FILLING THE PRESCRIPTIONS?)**

Prescriptions filled outside of a UF Health Pharmacy will require you to share the manufacturer's copay assistance billing information with the pharmacy. This should be presented along with your GatorCare insurance card and prescription information. You can enroll for copay assistance on the medication website itself.

**HOW DO I KNOW I AM ON A VALUE MAX MEDICATION?**

Pharmacy claims will display a transaction message for the pharmacy staff alerting them that you are filling a Value Max medication, and that copay assistance is available. To check if a medication is on the Value Max list, please contact the Prime Therapeutics Pharmacy Care Center at 800-651-8921.

**WHAT HAPPENS WHEN I USE UP THE FULL AMOUNT ON THE COPAY CARD? DO I HAVE TO PAY FULL PRICE?**

You should not have to pay full price for your Value Max medication once funds have been exhausted, but you will be responsible for your standard plan benefit copay. Once you have used the full amount offered by a manufacturer, your UF Health Pharmacy can submit the appropriate information for your standard plan copay to apply.

Please visit <https://gatorcare.org/explore-your-benefits/> to locate your GatorCare plan benefit information.

**DO I HAVE TO PARTICIPATE IN THE VALUEMAX PROGRAM?**

Value Max is a program selected by your plan. If you elect not to participate in the manufacturer copay assistance program, your standard plan benefit and copay will apply. Please inform the UF Health Pharmacy of this so they can submit the appropriate information.

**HOW DOES THE VALUEMAX PROGRAM BENEFIT ME AS A PATIENT?**

The Value Max program helps connect you with manufacturer copay assistance for certain medications; there is no cost for this program.