

We are here to help you get the most out of your benefits. Log in. It's so easy! Register at **floridablue.com**. With your personalized member account—ID cards, benefits, claims and more—are all at your fingertips! Simply log in at **floridablue.com** or the Florida Blue mobile app.

The screenshot shows the Florida Blue website interface. At the top, there is a navigation bar with links for Home, Members, Employers, Agents, Providers, Medicare, Español, Contact Us, and Accessibility. The Florida Blue logo is prominently displayed, along with the tagline 'A GUIDEWELL Company'. Below the navigation, there are several utility links: Find a Plan, Find a Doctor, Find a Florida Blue Center, and Find an Agent. A 'Log in' button is visible in the top right corner. The main content area features a large blue banner with the headline 'Staying Healthy Together' and a smiling man in a white shirt. Below the banner, there are two buttons labeled 'Individuals and Families Explore Plans' and 'Medicare Explore Plans'. A yellow banner at the top of the main content area contains three important notices with warning icons. On the right side, a 'Members' login form is overlaid, featuring fields for 'User Name' and 'Password', a 'Remember User Name' checkbox, a 'GO' button, and links for 'Forgot User Name or Password?' and 'New Member Registration'. Below the login form, there is a section titled 'Are You a Returning Shopper?' with two buttons: 'Individual & Family' and 'Medicare'.

To register:

Click **Log in**, then **New Member Registration**. If you have trouble logging in, call 800-352-2583 for help.

New Member Registration Steps:

**To get started**, click on **Manage my plan**.

**Step 1:** Fill in your personal information and click **Continue**.

**Step 2:** Enter your email address and click **Continue**. Check your email for a confirmation code.

**Step 3:** Once you have the confirmation code from your email, enter the code and click **Continue**.

**Step 4:** Choose a **User Name** and **Password**. The **Password** must be typed in twice for security purposes. If you'd like to receive communications electronically, click the **Yes** box and then click **Continue**.

**Step 5:** Create three different security questions and type an answer below each. Click **Continue**.

*Note: The security questions will be used if you forget your **User Name** or **Password**.*

**Step 6:** Success! Click **Go** to log in to your account and start exploring.